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"VALLIS AUREA"
FOCUS ON: REGIONAL DEVELOPMENT

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MISSION, BACKGROUND & AIMS

European integration process has given rise to institutional, economic, political and cultural cooperation among countries as well as their integration in a single economic system. At the same time efforts are made to preserve national identity of the member countries as well as their regional diversity. Recognition of the diversity of regions, their distinct characteristics and comparative advantages in a unified Europe is of utmost importance for the accession of the Republic of Croatia to the European Union.

The tourism has been recognized as a strategic strongpoint in the Adriatic part of Croatia, whereas the Panonian region of Croatia does not have a clear vision of that. It is therefore vital to explore and determine the underlying guidelines for the development. Since they have always been connected with the practical side of life, the polytechnics are the institutions responsible for the future development. In the last ten years since the establishment of the Polytechnic of Pozega, the development has been focusing on education and the application of knowledge in practice, which has distinguished the Polytechnic as an initiator and an actual development factor.

International Conference "Vallis Aurea" is international platform to achieve this objectives. It will serve as a permanent platform for an interdisciplinary approach to resolving issues related to regional development. It covers various areas ranging from theory to practical application and continued promotion based on inventiveness and regional particularities.

This conference is the first step in our interdisciplinary attempt to organize long-lasting international cooperation.

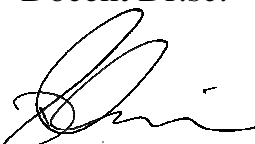
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- a) The paper is reviewed by the editor for general acceptability for publishing.
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On behalf of the Organizers we would like to thank all the authors on their high-quality papers as well as all the reviewers on their considerate review.

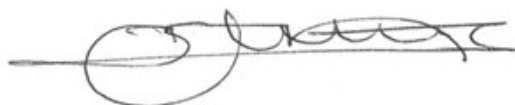
We are looking forward to see you at the next 4th International Conference „Vallis Aurea“ in 2014.

Interim Dean of
Polytechnic of Pozega
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